



SEAN LEE

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SUMMARY

I'm a UX design lead, product enthusiast, and problem solver passionate about helping teams create meaningful experiences for users.

Versatility

With years of design experience, I've developed versatile skills and the ability to adapt to any part of the user-centered design process at any pace.

Principle

I believe strong user empathy is key to product success. I provide end-to-end UX guidance, based on design principles and valuable data insights.

Leadership

I take ownership of projects from start to finish while inspiring the team to challenge ideas and deliver the best possible experience effectively.

SKILLS

Well-versed in Agile and Lean UX processes, I have designed products across multiple platforms, leveraging a variety of tools.

Design Tools

Tools I use from abstract to framework: *Figma, Sketch, Adobe CS, Mural, Axure, Invision, Principle, HTML/CSS/JS, Whiteboard.*

Data & Research Tools

How I gather insight to discover and define: *Usabilla, Google Analytics, Mixpanel, WalkMe, Survey Monkey, Qualtrics.*

Method & Process

What I do to get the job done the right way: *Design strategy, persona, journey map, architecture, wireframe, visual comps, prototype, user research, data analytics, managing UX stories in agile workflow.*

Language

Fluent in *English* and *Korean*.

HIGHLIGHT

Details on page 2.

2020 - Present

Sr. Staff UX Designer

Illumina

Design genomic sequencing and microarray products powered by groundbreaking biotechnology, enabling lab scientists, researchers, and physicians to advance human health.

2020 (5 months)

Sr. Product Designer

Atlassian

As part of the Growth team, I designed the cross-flow experience across Atlassian products like Trello, Confluence, and Jira, creating a seamless collaboration solution for teams.

2017 - 2020

Staff UX Design Lead

The Home Depot

As the UX lead, I drove a user-centered design strategy and delivered innovative product experiences of the home services ecosystem for pros, consumers, and store associates.

2012 - 2017

Sr. UX Design Lead

Hewlett Packard

I led UX design and strategy for the company's flagship SW/HW products, working across multiple platforms and form factors, from Windows PC and Web to Android and iOS mobile.

2010 - 2012

Certificate in Web Database Development

Certificate in Web Master

Foothill College

2000

B.A. in Industrial Arts

San Francisco State University

EXPERIENCE

2020 - Present

Sr. Staff UX Designer

Illumina

(R&D team)

Led UX for Illumina's bioinformatics software products, revamping analysis setup and details to achieve the highest NPS and form completion rate. Delivered the new Usage app, enabling users to not only run and store datasets in the cloud, but also track usage costs efficiently.

Led UX for Illumina Connected Core, working with 3 Dev teams and 3 PMs, to streamline the software registration process that resulted in reducing order fulfillment by X4, and improve the end-to-end experience of platform services overall including new unified login.

Led the Control SW design of Illumina's flagship sequencing instruments, NextSeq 2000 and NovaSeq 6000 Dx. Designed the run setup workflow, and control UI that enable users to set up, operate sequencings runs, and configure settings for transferring data to the cloud.

Helped grow the XD team by providing mentorship and supervising design work from kickoff to delivery. Socialized UX process in collaboration with the team, including scientists, PMs, developers, to align on strategic vision and communicate effectively with leadership.

2020

Sr. Product Designer

Atlassian

(Growth team)

Created a vision for product design that delivered the cross-flow experience, connecting value of "better together" for Trello, Jira, and the entire suite of Atlassian products. Influenced and shaped how designers approach work, ship products, and drive the product roadmap.

Collaborated closely with product managers, engineering, and other cross-functional partners to define product strategy and champion user experience in design. Built and maintained strong partnerships with product teams through design sparring and demo trust workshops.

Facilitated workshops for empathy mapping and ideation with engineers and a product manager to establish project scope and explore potential solutions to identified challenges. Documented design overviews, blogs, and knowledge base materials as reference.

2017 - Present

Staff UX Design Lead

The Home Depot

(Techshed-The Home Depot
Technology Lab)

Designed key features for the home services ecosystem across multiple platforms for consumers, pros, and store associates, taking full ownership of the product experience, leading to a 25% increase in lead conversion and 5x higher web traffic.

Mentored a home services UX team of 4 designers, 1 researcher, and 3 UX interns, supporting all levels of design activities and helping define goals through the discovery phase. Created shareable design templates and organized/migrated the UX wiki pages.

Established user experience as a core component of the business strategy, aligning with stakeholders on design goals and presenting solutions with context. Facilitated design exercises with the product teams including design sprints and journey mapping.

Scoped and conducted or collaborated with researcher for user studies, including discovery research, competitive research, surveys, and data analytics. Defined methods, wrote task flow scripts, and built prototypes for user acceptance testing.

2012 - 2017

Sr. UX Design Lead

Hewlett Packard

(Customer Experience and
Portfolio Strategy Group)

Provided strategic guidance based on research and technical insights during the early concept phase. Developed a design paradigm for native software and OS features, which contributed to nearly a 200% increase in NPS for hardware products within two years.

Created a custom UI framework and style guidelines to ensure consistent design patterns across diverse global business units, from commercial to consumer groups. Defined content requirements and feature-sets to address use cases throughout the customer journey.

Led a team of Interaction and Visual designers across multiple projects, from kick-off to final deliverables. Managed contractors and agencies, providing design direction and overseeing project flow as the design scrum master.